



Orkla Signs Exclusive Licensing Agreement With LiquiGlide

Leading European Consumer Goods Company to Ease Mayonnaise Products Out of Packaging With Food-Based Slippery Coating

Cambridge, Mass. – June 30, 2015 – [LiquiGlide Inc.](#) today announced a licensing agreement with [Orkla ASA](#), giving the branded consumer goods company rights to use LiquiGlide's slippery coating for mayonnaise products in the Nordics, Germany, Benelux and the Baltics.

LiquiGlide's slippery coating enables products to easily slide from packaging, eliminating food waste and providing a better consumer experience. The customized coating for Orkla's mayonnaise products is made entirely from natural ingredients.

"We chose to work with Orkla because they are an innovative and leading consumer goods company in the Nordics and the Baltics. Our exclusive agreement affirms that LiquiGlide's coatings create substantial value for consumers by enabling them to get every last drop," said LiquiGlide CEO and Co-Founder, Dave Smith. "At LiquiGlide, we're changing the way liquids move."

LiquiGlide is a permanently wet, slippery coating that enables viscous products to slide easily. The ingredients for each custom coating are selected from hundreds of materials based on the specific needs of the applications, and each coating can be made entirely from food, meeting all safety standards.

- **To learn more about LiquiGlide**, please visit www.liquiglide.com, contact us [online](#) or via email at info@liquiglide.com.

About Orkla

Orkla is a leading supplier of branded consumer goods and concept solutions to the grocery, out-of-home and bakery markets in the Nordics, the Baltics and selected markets in central Europe and India. Orkla is listed on the Oslo Stock Exchange and has its head office in Oslo. In 2014, the Group had a turnover of NOK 30 billion, and around 13,000 employees at year-end.

About LiquiGlide

LiquiGlide Inc. is the first company to create permanently wet slippery surfaces. What the wheel was to transportation, LiquiGlide is to liquids – it changes how liquids move. From oil and gas, to better packaging for consumer goods, to high-tech medical equipment, LiquiGlide's technology allows viscous liquids to move easily. Using its patented platform, LiquiGlide can create custom coatings that work and are safe across countless consumer and industrial applications.

LiquiGlide was founded in 2012 to commercialize MIT's patented liquid-impregnated surface technology. The patents are licensed exclusively to LiquiGlide and include three issued patents and more than a dozen pending. www.liquiglide.com

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