



Pact Group and LiquiGlide Collaborate on Nonstick Paint Packaging Solutions

Packaging Manufacturer and Slippery Coatings Leader Sign Exclusive Agreement to Create World's First Non-Stick Paint Packaging

Cambridge, Mass. – August 11, 2015 – LiquiGlide Inc., the leader in [permanently wet, liquid-impregnated surface technology](#), today announced an exclusive licensing agreement with Australia-based sustainable and innovative packaging manufacturer, [Pact Group Holdings](#) (Pact). Working with LiquiGlide's patented breakthrough slippery coating technology, Pact Group will explore innovative new paint packaging solutions that allow consumers to use more of the paint they purchase and reduce the environmental impact associated with residual paint.

Since 1866 when paint was first sold in tin containers, consumers have struggled with a variety of issues associated with paint sticking to its packaging – from not being able to use all of the paint they purchased to coping with dried paint that can flake off and contaminate fresh paint. Paint residue in containers can also contribute to environmental problems. Pact Group is attempting to tackle many of these issues by partnering with LiquiGlide.

“At Pact, we are not only focused on creating innovative packaging solutions that add value for our customers and end users, but also solutions that are more sustainable,” said Mark Nothnagel, General Manager at Pact Group. “Our partnership with LiquiGlide will allow us to explore and eventually provide paint packaging solutions that will benefit the environment, the brand owners and the end consumer. This is a great demonstration of our organization living one of our core values; to constantly seek opportunities for transformational change.”

LiquiGlide's coatings are created by combining a textured solid with a liquid, resulting in a permanently wet slippery surface that enables viscous liquids to slide easily. As a result, consumers get more product out of the container, skin formation and flaking are hindered, and waste is effectively reduced. LiquiGlide's unique, award-winning technology is superior to other approaches to liquid-impregnated or liquid-infused surfaces because those solutions are only temporary, relying on excess liquid that will drain off the surface due to gravity.

“This partnership demonstrates Pact's continued focus on product innovation and commitment to providing sustainable solutions. LiquiGlide's coating technology will also deliver a competitive advantage to Pact and their customers,” said LiquiGlide CEO and Co-Founder, Dave Smith. “We are working closely with them to create a new packaging solution that will reduce paint waste and improve quality, therefore adding value for consumers.”

“Our partnership with Pact Group is a testament to the innovation that our coatings deliver,” said Ryan Sadlo, LiquiGlide's Director of Strategic Partnerships. “With LiquiGlide, Pact can deliver a better user experience that is also friendlier to the environment.”

Packaging problems related to viscous liquids are not unique to the paint industry; in fact, they're common among consumer packaged goods manufacturers. LiquiGlide was founded in 2012 to help manufacturers and packaging companies eliminate waste and create better consumer experiences by providing them with unique slippery coatings that enable their viscous products to easily slide from their packaging.

- To learn more about LiquiGlide's platform technology, visit: <http://liquiglide.com/tech/>.
- To see videos of paint sliding across a LiquiGlide-coated surface, visit: <https://vimeo.com/89962647>.
- To learn more about LiquiGlide, please visit www.liquiglide.com, contact us [online](#) or via email at info@liquiglide.com.

About Pact Group Holdings Ltd

Pact is a dynamic and robust manufacturer of packaging and other products with operations throughout Australia, New Zealand and Asia. Pact converts primarily plastic resin and steel into packaging and related products that service customers in the food, dairy, beverage, chemical, agricultural, industrial and other sectors. A leader in manufacturing excellence, Pact produces around 22,000 product variants, servicing approximately 5,000 customers in over 100 market segments.

Pact is passionate about innovation and is constantly expanding its diverse product portfolio across a variety of packaging and product substrates. The company has made significant investment in market-leading technologies and has established a wide range of exclusive licensing partnerships and alliances with global leaders in packaging design, material science and technology.

Pact's vision is 'to enrich lives every day through sustainable packaging solutions'.

www.pactgroup.com.au

About LiquiGlide

LiquiGlide Inc. is the first company to create permanently wet slippery surfaces. What the wheel was to transportation, LiquiGlide is to liquids – it changes how liquids move. From oil and gas, to better packaging for consumer goods, to high-tech medical equipment, LiquiGlide's technology allows viscous liquids to move easily. Using its patented platform, LiquiGlide can create custom coatings that work and are safe across countless consumer and industrial applications.

LiquiGlide was founded in 2012 to commercialize MIT's patented liquid-impregnated surface technology. The patents are licensed exclusively to LiquiGlide and include three issued patents and more than a dozen pending. www.liquiglide.com

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Contact:

Mark Daly
Davies Murphy Group
liquiglide@daviesmurphy.com
(781) 418-2411