



LiquiGlide Welcomes Richard Broyd to Its Board of Directors

Deep Financial and Business Development Experience Strengthens Management Team for Slippery Coatings Leader

Cambridge, Mass. – July 21, 2015 – LiquiGlide Inc., the leader in [permanently wet, slippery surfaces](#), today announced that Richard Broyd has joined its board of directors. Broyd brings decades of global business experience and a long-standing commitment to science and innovation to his new role as part of the management team.

Broyd is a director of Waypoint Capital, the business enterprise for the managers and advisers associated with the Bertarelli family; Affidea, a diagnostic imaging company headquartered in Amsterdam; Esaote, an ultrasound and MRI producer headquartered in Genoa; and London-based Northhill Asset Management.

Broyd has also served as a board member and chairman of several private and public companies in France, Italy, Russia and the United States. He also currently serves as the Chairman of Reach to Teach, a charity that provides primary education in remote rural areas of India; as Trustee and Treasurer of the Start Network, a first-response humanitarian aid consortium; and is an advisory board member of the Legatum Center for Development and Entrepreneurship at the Massachusetts Institute of Technology (MIT). He has a Ph.D. in Regional Economic Development from Cornell University.

“Richard is an experienced financial manager and business development leader, and will be invaluable to us as we continue to address the growing global demand for our slippery coatings,” said LiquiGlide CEO and Co-Founder, Dave Smith. “His international experience and enthusiasm for our technology make him a perfect complement to the team.”

About LiquiGlide

LiquiGlide Inc. is the first company to create permanently wet slippery surfaces. What the wheel was to transportation, LiquiGlide is to liquids – it changes how liquids move. From oil and gas, to better packaging for consumer goods, to high-tech medical equipment, LiquiGlide's technology allows viscous liquids to move easily. Using its patented platform, LiquiGlide can create custom coatings that work and are safe across countless consumer and industrial applications.

LiquiGlide was founded in 2012 to commercialize MIT's patented liquid-impregnated surface technology. The patents are licensed exclusively to LiquiGlide and include three issued patents and more than a dozen pending. www.liquiglide.com

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