



## LiquiGlide Appoints Greg Keenan as Head of New Business Development

*Industry Veteran Joins Slippery Coatings Leader to Drive Industrial Growth*

**Cambridge, Mass. – October 31, 2016** – LiquiGlide Inc. today announced the appointment of Greg Keenan as the company's head of new business development. With more than two decades of experience commercializing technologies in the chemicals, energy, agriculture and clean technology industries, Keenan will lead the company's go-to-market strategies and commercialization efforts, with a focus on industrial coating applications.

"I am passionate about solving global sustainability challenges in the materials, food and energy markets by providing innovative solutions at the intersection of material science and engineering," said Keenan. "By eliminating the friction that causes viscous liquids to stick to solid surfaces, LiquiGlide's breakthrough coatings can create new growth opportunities by dramatically reducing waste, water usage and energy from the production, storage and delivery of the products we use everyday."

Before joining LiquiGlide, Keenan served as the North American director of biomaterial solutions at Ingredion Incorporated, a global leader in biomaterial innovation and application development that acquired Penford Corporation in 2015. Prior to the acquisition, he was vice president of new business development for Penford Products, the industrial market division of Penford Corporation, where he was responsible for identifying, developing and executing new business opportunities in specialty bioproducts markets.

Earlier in his career, Keenan was the vice president of business development and engineering at Virent, Inc., a leading biofuel and biochemical process technology company. He began his career at Air Products and Chemicals, where he held a variety of engineering and business development roles in the company's hydrogen energy business. He earned a B.S. degree in chemical engineering from Pennsylvania State University and a M.S.E. in the management of technology from the University of Pennsylvania.

"Greg has an impressive track record of identifying, developing and executing on new business opportunities within emerging technology markets. Whether at start-ups, high-growth small caps or fortune 500 corporations, Greg's experience driving growth in businesses with cutting-edge technology makes him a strong addition to our leadership team," said Dave Smith, CEO of LiquiGlide. "His expertise, particularly in industrial markets, is critically important to our growth strategy as we look to penetrate new market segments in the coming months."

- To learn more about LiquiGlide's innovative coating solutions and its various industry applications, visit: <http://liquiglide.com/industries/>.
- To see videos of LiquiGlide's technology in action, visit: <http://liquiglide.com/videos/>.
- For additional information about LiquiGlide, please visit: [www.liquiglide.com](http://www.liquiglide.com), or contact us [online](#) or via email at [info@liquiglide.com](mailto:info@liquiglide.com).

### **About LiquiGlide**

The first company to create permanently wet, slippery surfaces, LiquiGlide Inc. revolutionizes the way people and businesses move liquids by eliminating friction between liquids and solids. From paint manufacturing, to better packaging for consumer goods, to oil and gas infrastructure,

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LiquiGlide delivers coatings that work and are safe across a myriad of consumer and industrial applications.

LiquiGlide was founded in 2012 by Dave Smith and Massachusetts Institute of Technology (MIT) professor Kripa Varanasi to commercialize MIT's patented liquid-impregnated surface technology. The patents are licensed exclusively to LiquiGlide from MIT and include six, U.S.-issued patents with more than 150 applications pending around the world. [www.liquiglide.com](http://www.liquiglide.com)